

Welcome to **TRASH MOB!**
It's like **Flash Mob**
with an Environmental Impact!

Here's why we're mobbing:

As we said, we are tired of being told as citizens that we should be responsible for trying to recycle all the TRASH that manufacturers use to package most everything we buy. Yes, we as individuals accept some responsibility for the plastic mess wreaking havoc on our planet! But here's the truth: we can go to the store and find fat-free, gluten-free, salt-free etc, but **we cannot find plastic-free** when we go to buy the food that sustains us!!

In the spirit of a "Flash Mob," we do the following:

When we decide who to mob (sometimes from audit results)

1. We **reuse** mailers or other packaging to mail the items in a "Return to Offender" style.
2. We **reuse** the blank side of some office paper to write the address on and tape that to the packaging we are mailing. We all include the return email: focotrashmob@gmail.com
3. Due to COVID-19, we have acted individually and not "Mobbed." We hope to do that in the future. **We mail the same plastic item during the prescribed 48 hours.** (Hopefully we can organize Trash Mobs in person soon!)
4. We include a well-researched letter (Mobilizers provide the letter) to the company in the mailer and agree to **send the same packaging during the designated 48 hours.** Check back [HERE](#) to get the dates for current mobs. Make sure the item you send has the chasing arrows on it!
5. We encourage the companies we mob to explore alternatives [like these](#) OR refillables like [THIS ONE in CA](#)

In the future...

- The global data collected by BFFP's audit may determine who we next mob. But feel free to let us know who you think should be mobbed!
- We hope to do "Trash Mob" in-person events and possibly make a video.

How to get involved:

1. **Be a Trash Mobster:** just join us for our next [Mob](#) by following the steps above.
2. **Be a Trash Mobilizer** by helping us with - social media, providing contacts, organizing, getting materials, researching corporations, other things as they come up. Help us create a Flash Mob type video!
3. **Be a part of the next Brand Audit!**
4. **Follow us on [Instagram](#) and [Facebook](#)**
5. **If you are an organization that picks up trash, let's collaborate to leverage your work: "Don't just pick up trash: make it count!"**